DEFIANT ONES MOTORCYCLE ASSOCIATION, LLC

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CHARTER AND LODGE MANUAL

2026 Edition
Revising and superseding the manual of August 5, 2022

Defiant Ones Motorcycle Association, LLC — 162 Highland Street, Lunenburg, MA 01462 — Phone 978.582.1298 ext. 2 — defiantonesllc.com/contact/

1 WHO WE ARE

The Defiant Ones Motorcycle Association Lodge Partnership is a regional network built to provide safety in motorcycling, brotherhood, and sisterhood. Our goal is to encourage clubs, organizations, or just a group of friends who ride together to align with our mission and the standards of the motorcyclist lifestyle, while keeping the individual direction of the collective conscience of your club, organization, or group of friends, through the development of local Lodges. This collective joining brings like groups together around a common purpose, where every member is a benefactor of the work of another member. Membership in your Lodge is not just for riders — anyone can become a member of your Lodge. DOMA members come from all walks of life, and DOMA as an organization does not discriminate. DOMA is a community of people who enjoy motorcycling, social gatherings, travel, and leisure time, and who come together in support of each other.

2 OVERVIEW OF THE CHARTER AND LODGE PROGRAM

The Charter and Lodge Program is designed with individuals in mind as a collective group. DOMA believes in membership autonomy on an individual and group-conscience basis: every individual member and every group has their own conscience, and from that they create a diverse community of riders and non-riders unlike any other motorcycle association in the world. We are not about what bike you ride or whether you ride at all — we are about the lifestyle, inclusive of riders and non-riders who love motorcycling.

Lodges are autonomous private social groups that set their own membership criteria — around a brand of motorcycle, a mission, a cause, or simply the people you ride with. DOMA itself is open to everyone: riders and non-riders, all genders, all brands of motorcycle. Public events sanctioned under the program are open to the public. We do not run the day-to-day operations of your Lodge; your membership makes your rules.

We are here to provide training, business organization, and material, legal, and financial support to help your Lodge grow in membership and generate revenue or raise money — through hosting events, working events as a vendor, and through the internet via our e-commerce products and services, including a lodge website of your own. If hosting an event is not an option for your Lodge, the platform gives your Lodge a way to generate operating revenue online and to support the charities you love. Our goal is to give your Lodge the means to earn revenue for your Lodge, or to raise money for charity, by hosting events, attending events as a vendor, or operating your lodge website. We want your Lodge to become a lifetime partner with Defiant Ones Motorcycle Association.

3 WHAT THE CHARTER PACKAGE INCLUDES

A Lodge charters for $1,399 per year. The charter package includes, at no additional charge:

- Your lodge banner or flag, starter patches and pins, event apparel stock, and your annual lodge certificate.
- The founding lodge owner's own Tier 2 membership (a $185.29 value), with the full member kit.
- Your four-page lodge website with the DOMA custom theme and an affiliate shopping cart connected to DOMA's products and services — a $1,500 setup value — plus monthly hosting and maintenance, a $750-per-month value.

The buyer pays nothing beyond the $1,399 annual charter fee for any of this. There is no minimum member count to form a Lodge.

4 LODGE MEMBERSHIPS, THE MEMBER KIT, AND MEMBERSHIP NUMBERS

Lodge memberships are Tier 2 annual memberships at $185.29 per member per year, purchased through your lodge's portal. The monthly payment plan is not available through lodges — lodge memberships are annual only.

Every new member receives the full member kit once — membership card, patch, pin, T-shirt, and yard sign — whichever door they enter through, including every lodge member and the lodge owner. The kit does not ship during the member's 30-day upgrade and cancellation window; it ships on or after the member's 31st day. A person who already holds an individual Tier 1 or Tier 2 membership and joins your Lodge receives the lodge patch and the lodge T-shirt only. One kit per member number, ever. Lodge membership numbers are region-coded under DOMA's structured ID system.

A member may hold an individual membership and a Lodge membership at the same time; the membership number determines the benefits of each, and membership tenure is reconciled when a member moves into or out of a Lodge, so continuous membership time is preserved.

5 RECRUITMENT IS KEY

Recruitment of members to your Lodge is necessary for your Lodge to thrive. We offer three ways to help you recruit: we list your Lodge, with a link to your lodge website and social media page, on defiantonesllc.com; we advertise your Lodge in DEFIANT Magazine; and we promote Lodges through our social channels and e-newsletter. We always say the best way to recruit is to wear your patch and talk about the benefits of membership as an active member of your Lodge. The key member benefits:

- 20% off all products in our e-commerce shop (Tier 2 benefit).
- MyRoute-app Routeplanner Gold and Navigation.
- Custom-designed DEFIANT brand motor clothing.
- The Long Rider program (additional fee applies per rider).
- Coming attractions in development — Roadside Assistance and Towing, Insurance, Motorcycle Transport, and Service Centers. These are future benefits and are not yet active.

6 THE LODGE REVENUE SHARE

As a lodge owner you earn a revenue share on what your Lodge produces:

- 10% of first-year membership sales made through your Lodge.
- 20% on membership renewals from year two forward.
- 6% on vendor merchandise — Daniel Smart, Daytona Helmets, and Dealer Leather — sold through your lodge site.
- 10% on DEFIANT brand clothing.

Commissions are calculated on the net amount actually collected after discounts, refunds, and shipping, and are paid monthly with a statement. Lodge owners are independent contractors and receive IRS Form 1099. There is one level of compensation only: you earn on your own Lodge's sales, never on another Lodge's. Rates are set by DOMA and adjusted prospectively with notice; changes are never retroactive. The more you sell, the more revenue your Lodge generates.

7 BENEFITS OF A LODGE THAT HOSTS EVENTS

If your group plans to host events with DOMA, your social club, organization, or group of riders has established a good membership with leaders who already know how to lead and are willing to learn how to promote our organization through promoting yours. We consider this type of Lodge a Promoter Lodge — a Promoter Lodge opens when it has organized its first hosted event, which we call a Kickoff. This type of Lodge is ready to move forward in a big way. Working closely with your Charter will be an introduction of your Lodge as a member group of DOMA, and it is in the Charter's best interest that you succeed during a Kickoff. No baby steps here for these Lodges.

All post-event documentation must be submitted to the Charter office by the organizing Lodge within 14 days of the event, and the Charter office must submit its documentation to DOMA within 5 days of receipt from the Lodge, unless the Lodge or the Charter has requested more time for cause and DOMA has approved it.

Commission payouts for the event are made on your regular monthly statement.

Charity money is handled differently, and simply: funds raised for a charity at your event go directly from the event to the named charity — they are never routed through DOMA's accounts. DOMA's revenue share applies to merchandise and memberships sold at the event, which is ordinary commerce, and never to charitable proceeds.

Benefits of a Lodge that hosts events include:

- Listing in DEFIANT Magazine (if submitted at least 90 days prior to an event).
- Your event included in the event database on defiantonesllc.com.
- Event training and support.
- Access to supplies to market to prospective DOMA members while supporting your organization and benefiting it financially.
- Eligibility for your organization to become a fully active membership location providing services for other DOMA members in your area.
- The monthly DOMA Organizer News e-newsletter.
- DOMA Service Award and Safety Award plaques to present to two club members or employees in your club or organization.
- One DOMA flag or banner with establishment of a new Lodge hosting an event at opening.
- An invitation to attend the DOMA annual board meeting, meet the Defiant Ones Motorcycle Association, LLC corporate staff, provide input on rules, and receive educational training related to hosting events.
- Access to all services for operating events at competitive rates, negotiated by DOMA on behalf of event organizers.
- Affiliation of your club or organization with a nationally recognized motorcycling association.
- Support of DOMA's mission to promote the motorcycle lifestyle so motorcyclists can continue to ride free and safe and host events.
- Access to corporate members to answer questions and support your events.
- Your Lodge listed on defiantonesllc.com for others to find.
- Annual lodge certificate.

Additional benefits for recreational riding organizers (organizing a long ride with your Lodge): the ability to order DOMA Charter club pins and patches, and the opportunity to develop your event into a featured or national event.

8 HOW TO BUILD INCOME AND RAISE MONEY

Building income and raising money is not easy for any group of people. It requires a bit of salesmanship on the part of the Lodge membership — understanding what you are selling and how to bring a product to market. We recommend reading our website in its entirety to get to know who we really are as an association, what we offer, our patch, and our story. We offer six ways to build revenue and raise money:

- Hosting an event in your local area.*
- Attending an event in your local area as a vendor.*
- Building a lodge website through Defiant Ones Motorcycle Association.
- Word of mouth — recruiting membership to your Lodge.
- Marketing individual membership packages to friends and family.
- The Long Rider program through sponsorship.**

* DOMA provides the motor clothing and accessories for you to market at your events. Sanctioned events are eligible for coverage under DOMA's event insurance program, subject to policy terms; the sanction fee includes the insurance cost. You only need a vendor permit, a laptop, and a good internet connection or hotspot for processing transactions.

** Like any other charitable ride, you collect signatures and sponsors, and after completing your ride you document it with images and travel times through our MyRoute-app Routeplanner, which verifies your Lodge completed the long ride as promised. Sponsorship money pledged for a charity goes directly to that charity.

9 YOUR LODGE WEBSITE

Creating your lodge website is easy, because it is already part of your charter. Your four-page website with the DOMA custom theme and an affiliate shopping cart connecting our products and services to your site — a $1,500 setup value — and its monthly hosting and maintenance — a $750-per-month value — are both included in your $1,399 annual charter fee at no additional charge. The cart links to the DOMA checkout and returns the customer to your site after the transaction. Each month, DOMA issues your commission statement and payout for products and services bought by members and non-members through your site, at the revenue-share rates in this manual. While hosting events or working events as a vendor, you use your website to process all transactions from your own laptop. We told you it was easy. It's that simple.

10 BENEFITS OF A LODGE THAT DOES NOT HOST EVENTS

If your group does not plan to host events with DOMA — due to lack of space or know-how, or because you think you don't have the numbers to establish a Lodge as a go-it-alone social club — DOMA is here to get you and your group involved. Each Charter has a member whose job is to act as a networking mediator, bringing smaller groups together under one umbrella, serving multiple positions, holding true to the standards and values of DOMA. As groups join and create a Lodge through our networking model, more benefits become available through the DOMA Charters. This is an option, not a requirement, for establishing a Lodge.

Benefits of a Lodge that does not host events include: event training and support; access to supplies to market to prospective DOMA members while supporting your organization and benefiting it financially; eligibility for your organization to become a fully active membership location providing services for other DOMA members in your area; the monthly DOMA Organizer News e-newsletter; DOMA Service Award and Safety Award plaques for two club members or employees; affiliation with a nationally recognized motorcycling association; support of DOMA's mission; and the annual lodge certificate. Additional benefits for recreational riding organizers include the ability to order DOMA Charter club pins and patches and the opportunity to develop your event into a featured or national event — let's take this in baby steps, of course.

11 WHAT IS A SANCTION?

Once a Charter is certified and established in a region, it is free to organize Lodges — that is the process by which sanctioning is defined. Every Charter is responsible for the management of its Lodges: the opening and closing of Lodges and providing each Lodge with material support for operating its events. The Lodge enters into an agreement with the Charter to follow the protocols put in place by DOMA, so every event is conducted to the highest standards, reflecting well on DOMA and on your club or organization. Sanctioned events are eligible for coverage under DOMA's event insurance program, subject to policy terms; the sanction fee includes the insurance cost.

DOMA is the national Charter, always. As Lodges grow and add Lodges of their own, they can advance: a DOMA Lodge that opens four or more Lodges in its region can apply for a Charter, becoming a Charter group in its region. The sanction application fee is different for every event based on factors such as the type and length of the event. All sanction applications must be submitted at least 60 days prior to the event; your event insurance cost is reflected in the fees associated with event operations and is determined by DOMA — we handle this for your group.

12 HOW TO GET THE MOST OUT OF YOUR LODGE PROGRAM MEMBERSHIP

We cannot stress it enough: the harder you work toward recruitment, the more clothing and accessories you order for your group and others, the more events you host or attend as a vendor, and the more actively you use your website and social media to get your Lodge's message out — only then can we say you have done everything you can to move your Lodge forward. Remember, running a Lodge is like running a business. The difference is that your business benefits every member of your Lodge.

There are three key points to good membership commitment that keep your Lodge steady and moving forward. First, stay excited about Defiant Ones Motorcycle Association with everyone you know. Second, remember we are not just for riders — the more limitations your group's rules place on membership, the smaller the pool of members you can reach. Third, always remember LLH&R: be friendly and courteous, because even people new to motorcycling want a mentor, and there is no better way to keep members than to be one.

13 MORE INFORMATION

Remember, this is a manual, not a rule book. You are bound by no requirements for membership. As a Lodge partner, DOMA does not make your rules — your membership does all the rulemaking. If you ever want to have a discussion or have questions about operating your Lodge, call us at (978) 582-1298 ext. 2 and talk to a DOMA corporate partner, or visit defiantonesllc.com/contact/.

APPENDIX MEANING OF THE PATCH

Let us be transparent: "I am free to live and free to ride, and rules are not what guides me but my conscience." Everyone has different views, and every group wants to have their rules. Here at Defiant Ones Motorcycle Association, your rules are you, and you are ruled by no one. When you build a Lodge group, or you ride under our individual membership, you make your own rules — we don't make them for you. That is freedom. If you want to build your own group of riders, we will help you build your group.

We are asked a lot about our patch's symbolism and the meaning behind it. We know this is because people want to wear something that means something. We hope this brings understanding and helps your Lodge attract the best of the best in our world of motorcycling.

1. The top and bottom rockers speak for themselves: you are a member of an Association — not a Motorcycle Club (MC), Riding Club (RC), Motorcycle Ministry (MM), or Law Enforcement (LE) organization. Our individual member patch, with its different rocker setup, carries the same meaning.
2. The motto around the center speaks to where you, and many individuals of many societal cultures, hail from: descendants who — through blood and death at times, and by other means — opposed rule that was not what their own conscience believed, who made changes or became outlaws, but always stood their ground on their personal feeling of freedom.
3. The gear encircling the center represents the continuous turning in the life of a person trying to find the right connection at the right time to manage the right situation — synonymous with a transmission shifting gears. The rider is the one who is free to choose that option when the need presents itself.
4. The triangle in the very center represents a desire for unity, balance, self-control, and authority, like fire.
5. The sun and crescent moon represent belief in change through the action of an individual. The crescent moon is the first quarter of the lunar month, which makes a person first in thought (conscience) and in belief (commitment to conscience); the sun is light shining across all things, drowning out the shadows and exposing truth through strength.
6. The watch represents time and eternity, but the hand just before 11 o'clock is significant: the 11th hour, otherwise known as "the time to act is now" — the latest possible time before it's too late.
7. The broken piston is a memoriam to bikers who have failed to get along because of differences or "rules" among them in our sub-culture lifestyle. The hope in this image is that one day bikers will join together as one force, free from rules and divisions — not just for a common cause, because for causes many groups do come together — but simply because we all embrace the freedom that riding brings us and the freedom our culture feeds us through it.

APPENDIX FORMS

The forms attached in the designed edition — the Long Rider Application, the Long Rider Award Request Application, and the Volunteer Request Form — can also be found in your manager portal online as PDFs. Corrected specifications for the rebuilt forms:

- Long Rider Application: registration $20.00, including one DOMA LongRider patch and one pin; additional patches $9.00 each; additional pins $7.00 each. Verification documentation: odometer photo (with DOMA card in photo), club verification/award, or dealer letter/service documents. Payment: check payable to Defiant Ones Motorcycle Association, LLC, money order, or credit card. Questions: the Defiant Ones Rider Line at (978) 582-1298 ext. 2 or defiantonesllc.com/contact/. Do not email personal credit card or banking information.
- Long Rider Award Request: annual awards at 10,000, 25,000, and 50,000 miles per year; career awards at 25,000 through 1,000,000 miles. The first rocker patch for each award category achieved is free; each additional rocker patch is $9.00 and each LongRider pin is $7.00. Payment: check payable to Defiant Ones Motorcycle Association, LLC, money order, or credit card.
- Volunteer Request Form: submit no later than 45 days prior to the event; no DOMA volunteers are dispatched until DOMA

receives the name and cell number of at least one on-site contact for each event day; return to defiantonesllc.com/contact/. Completing the form does not guarantee volunteers will be available.

APPENDIX CHARTER REGIONS

Regions are drawn from the service structure of the association, not from state lines alone. Where a state falls within two regions, its counties are assigned or shared between adjacent regions by proximity; the county-by-county assignment list for every split state is maintained as the master county list, available from the Charter office and in your manager portal. If your county is not listed there, your whole state falls into its region.

- Region 1 — Northeastern: Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, Connecticut, Pennsylvania, New Jersey, New York (counties divided between the Northeastern Region and the Northeastern Region Annex).
- Region 2 — Southwest: Southern California (assigned counties), Nevada (assigned counties), Arizona.
- Region 3 — Northwest: Northern California (assigned counties), Northern Nevada (assigned counties), Oregon, Washington.
- Region 4 — West: Texas, New Mexico, Oklahoma (shared with Region 7), Louisiana.
- Region 5 — Southeast: Florida, Mississippi, Alabama, Georgia, South Carolina, North Carolina, Arkansas.
- Region 6 — Rocky Mountain: Idaho, Montana, Wyoming, Utah, Colorado.
- Region 7 — Midwest: North Dakota, South Dakota, Nebraska, Kansas, Oklahoma (shared with Region 4), Minnesota, Iowa, Missouri.
- Region 8 — Great Lakes: Wisconsin, Illinois, Michigan, Indiana, Ohio.
- Region 9 — Mideast: Virginia, West Virginia, Delaware, Maryland, Washington D.C., Kentucky, Tennessee.
- Region 10 — Farwest: Hawaii, Alaska.
- Region 11 — Outer: United States Territories, including Puerto Rico and the U.S. Virgin Islands.

Oklahoma is divided by county between the two service centers that reach it: Adair, Alfalfa, Cherokee, Craig, Delaware, Grant, Kay, Mayes, Nowata, Osage, Ottawa, Pawnee, Rogers, Tulsa, Wagoner, Washington and Woods Counties are Region 7 Midwest, and every other Oklahoma county is Region 4 West. The full county assignments for New York, California, Nevada and Oklahoma are in the Master County List by Region in your lodge dashboard.

CONTACT THE CHARTER OFFICE

Defiant Ones Motorcycle Association, LLC, 162 Highland Street, Lunenburg, Massachusetts 01462
(978) 582-1298 ext. 2 | defiantonesllc.com/contact/
Every DOMA form and document: defiantonesllc.com/forms-and-documents/